



# Rostrum 2011

## President's Message

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One of our board meetings this year was a Saturday retreat back in May. It was a brainstorming session attended by most of our Officers and Trustees as well as some of our committee chairs. We asked KC Harrison from AIA National to help facilitate the event and she helped us run through a planning strategy AIA set up called The Weave. Essentially it was a matrix we needed to complete that aligned our strategies and goals.

It was an enlightening exercise. By looking at what we did as an organization objectively we realized how and where our financial and human resources were being allocated. We quickly realized we were providing many educational and fellowship opportunities to our members through various programs throughout the year. However, what we were lacking was encouraging awareness: something that is

written into our AIANS mission statement.

I think, in general, awareness of the profession is lacking. How often have you seen an HGTV or DIY show that didn't even mention the 'Architect'? Probably every time. How often have you been to a planning board meeting and not seen an architect as part of the board? Probably most times.

Although we have our main public outreach program, CANstruction, coming up on November 18th, we need to take further steps toward involvement and education of the public. As an organization we will help facilitate the opportunities - but we need you, our members, to volunteer and assist in executing them.

To that end we have started a Citizen Architect Task Force, lead by Judy Donnelly, AIA, on how architects can get involved in local government programs.

We also have created a new Honorary Public position on our board to be filled by someone in the public that can advise us from a non-architect view point. I am happy to say we have appointed Mr. Dan Bischoff, Art & Architecture journalist with the Star Ledger as our first Honorary Affiliate. Some of you may already have seen him at our June meeting or have read his articles in the Sunday Star Ledger. As we go into 2012 we look to take more steps towards public outreach. Please contact me or any of our board members if you have new ideas or want to volunteer in advancing our mission.

I hope to see all of you in our last two general meetings for the year. November 18th-CANstruction at the Livingston Mall, and December 7th at the Morristown Hyatt.

Yogesh Mistry, AIA  
AIANS President 2011

### The Rostrum

- ◊ The official newsletter of the Newark & Suburban Section of AIA-NJ
- ◊ Published monthly
- ◊ Submit events, case studies, photos, comments, or other content for consideration to: rostrum.ns.aia@gmail.com

Newark & Suburban Section  
AIANJ

## Everything Old is New Again

The **T q u v** has been reformatted to the publication you see before you. We are moving back to the general layout of the print version—but delivered in an electronically in this page turning format. We hope to grow the publication and add pages that include your

project graphics, images and other content relevant to share with the membership.

Send comments, content and constructive criticism to rostrum.na.aia@gmail.com. This is your publication, and Newark & Suburban Architects window to the virtual world.



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# USGBGNJ Residential Green Building Committee Building Science Workshop I: The Residential Envelope

This workshop will explore the impact of the envelope design to the design of other systems of a home, roofing systems and airflow, fenestration design in high performance envelopes, and various insulation strategies involved in identifying key green decisions throughout the design and construction process for new homes, additions, and remodels. A team of industry experts will explain the science of the building envelope, and analyze various assemblies. In addition, you will learn about heat transfer fundamentals and the relationship of the built

COST: \$25.00 per person  
AUDIENCE: Residential Construction Professionals, Consultants, Contractors, LEED APs, Architects and Design Professionals Residential Engineers  
Earn up to 3 AIA and GBCI continuing education credits, pending approval.  
Registration, details and speaker bios at [USGBC](#).

Date: November 18, 2011

Time: 7:30 am Noon

Where: The Moses Family Meeting and Training Center at [Bergen Community College](#)

400 Paramus Road, Paramus, NJ



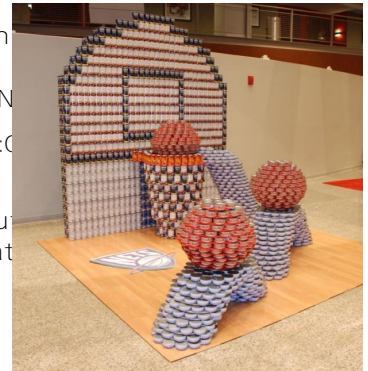
# CAN They Build It? Yes, They CAN 13th Annual CANstruction Event



Structures are on view all day. Come out and see the structures and bring a can along for donation to the Community Food Bank of NJ. Awards event begins at 6:00 PM. Register to at [http://www.canstruction.org](#)

Ten Teams have registered and are planning their structures and procuring their cans for Build Day on November 17th.

Judging and Awards Gala for the CANstruction organization and mission, visit: [www.canstruction.org](#)



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